

STEVE DRANE HARLEY-DAVIDSON LTD.

CUSTOMER CONSENT FORM

When you first become a customer of **STEVE DRANE HARLEY-DAVIDSON LTD.**, or when you buy more products or services from us, we will collect personal information from you, such as your name, home address and telephone number, and will use it in accordance with our privacy policy. For example we may use your personal information in order to:

- Open an account with us
- Process payment for products or services
- Confirm your identity
- Develop, enhance or provide products and services.
- Establish your eligibility for special offers or discounts
- To comply with legal or regulatory requirements.

STEVE DRANE HARLEY-DAVIDSON LTD. does not disclose your personal information to any other party to assist them in marketing their products or services.

If you have any questions about the collection, use or disclosure of your personal information which cannot be answered by reviewing our privacy policy, please contact us at 475-1345 from 9:00 a.m. to 5:30 p.m. Monday through Friday (excluding holidays).

We wish to use your contact information to provide you with information about new or related products and services, which we feel would be of interest to you through e-mail bulletins, phone calls or direct mail. Please sign the statement below to allow us to provide you with this information.

I consent to the use of my personal information by **STEVE DRANE HARLEY-DAVIDSON LTD.** for the purposed of informing me about new or related products and services.

Please indicate your choice and initial: YES _____ NO _____

You may refuse or withdraw your consent by contacting us at 475-1345. Our staff will explain your options and any consequences of refusing or withdrawing consent and will record your choices.